



Ourgame International Holdings Limited
 (Stock Code: 6899)

2016 Third Quarter Business Updates Presentation



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3Q2016 Key Highlights

1. Businesses continues to grow

- 9M revenue RMB643m, 20.8% YoY; Q3 227.4m, 9.6% YoY
- 9M adjusted net profit RMB154m, 19% YoY; Q3 57.48m, 26.6% YoY

2. Solid progress in eco-system business platforms

- Formed strategic partnership with China Mobile Migu company.
- Allied eSports unveiled global footprint with investment in North America and subsidiary in Europe
- WPT launched PlayWPT signaling WPT back on fast growth trajectory.

3Q2016 Key Highlights (Continued)

Financial Summary	3Q2015	3Q2016	YoY change	9M2015	9M2016	YoY change
<i>(RMB thousands)</i>						
Revenue						
PC Games	85,533	93,334	+9.1%	234,355	298,740	+27.5%
Mobile Games	89,679	102,603	+14.4%	264,690	269,105	+1.7%
Others	32,256	31,477	-2.4%	33,491	75,453	+125.3%
Total Revenue	207,468	227,414	+9.6%	532,536	643,298	+20.8%
Profit attributable to equity holders of the Company						
	33,881	47,583	+40.4%	96,426	123,580	+28.2%
Non-IFRS Adjusted Net Profit*						
Attributable to equity holders of the Company	45,387	57,480	+26.6%	129,766	154,458	+19.0%
<i>Margin %</i>	<i>21.9%</i>	<i>25.3%</i>		<i>24.4%</i>	<i>24.0%</i>	
Revenue Divided by Region						
The People's Republic of China	167,340	197,416	+18.0%	492,408	553,144	+12.3%
Outside the PRC	40,128	29,998	-25.2%	40,128	90,154	+124.7%

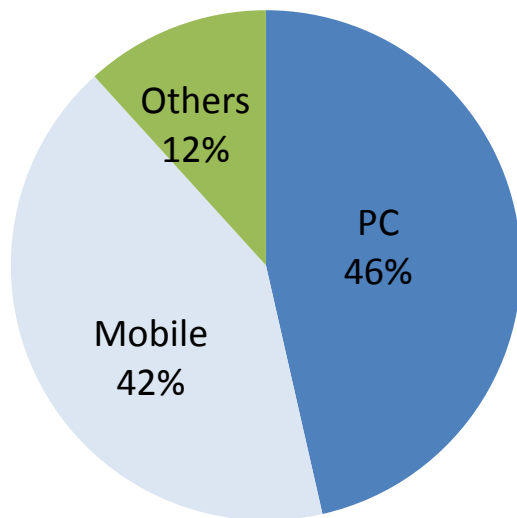
*Non-IFRS adjusted net profit was derived from the audited profit for the year excluding share-based compensation expense.

3Q2016 Key Highlights (Cont'd)

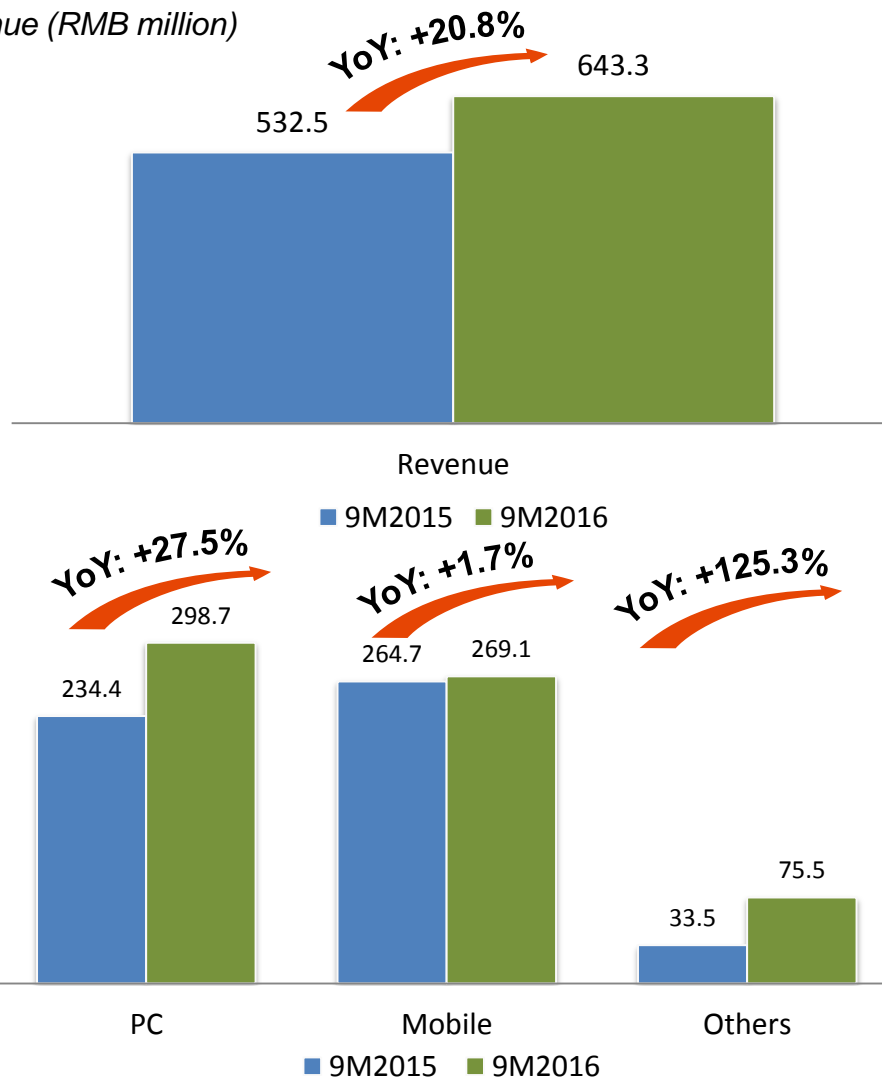
Operational Summary	3Q 2015	3Q 2016	YoY change	9M 2015	9M 2016	YoY change
<i>(thousands)</i>						
MAUs						
Self-developed games	29,199	32,217	+10.3%	29,285	29,415	+0.4%
MPUs						
Self-developed games	1,821	2,054	+12.8%	1,796	1,853	+3.2%
<i>Paying Ratio %</i>	6.2%	6.4%		6.1%	6.3%	
ARPPU (RMB)						
Self-developed games	31	31	+0.0%	30	33	+10.0%

Revenue growth continued

Revenue breakdown of 9M2016

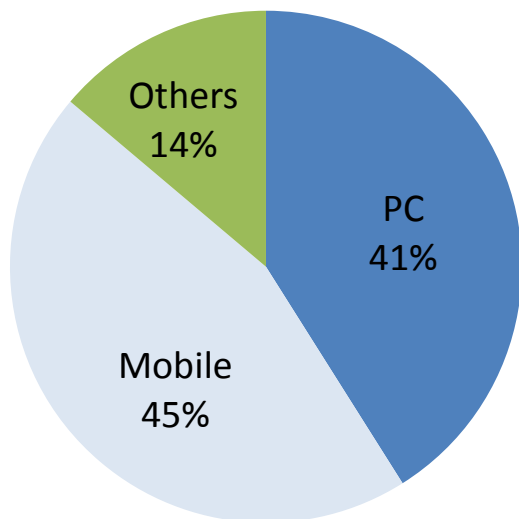


Revenue (RMB million)

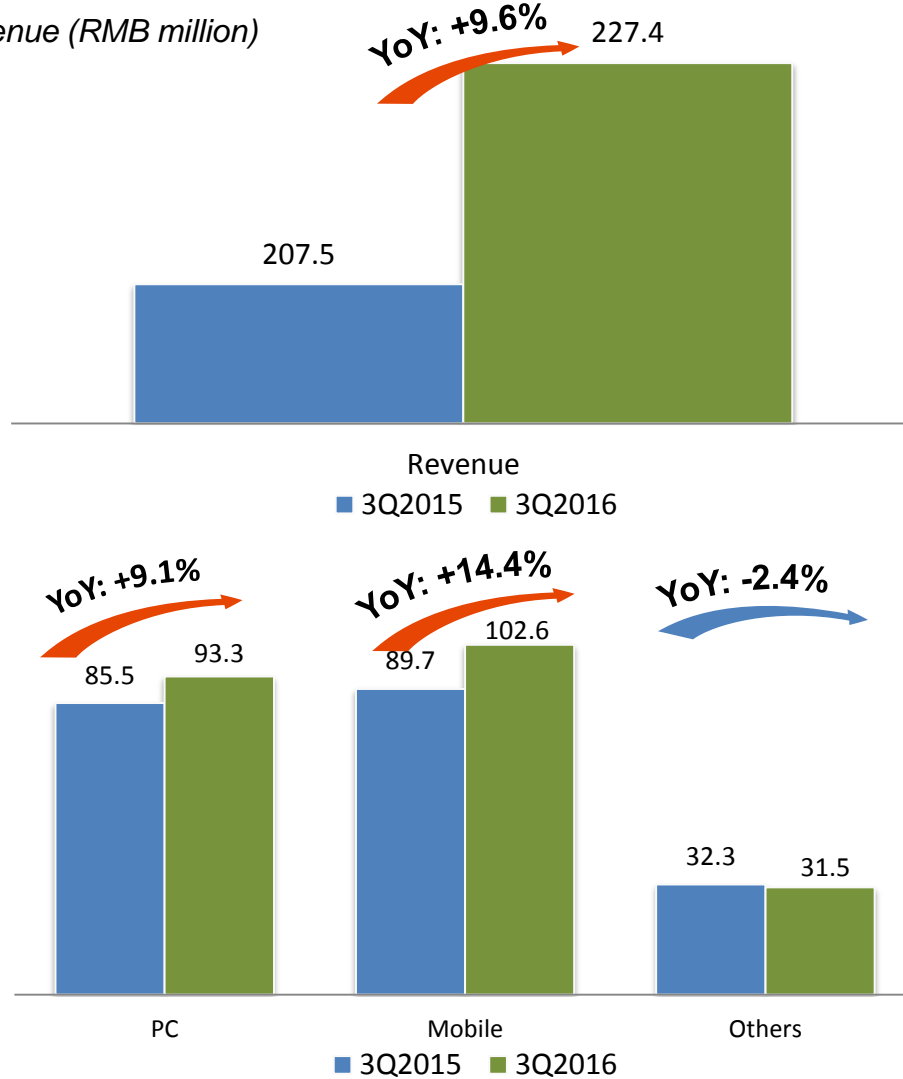


Revenue growth continued (Cont'd)

Revenue breakdown of 3Q2016



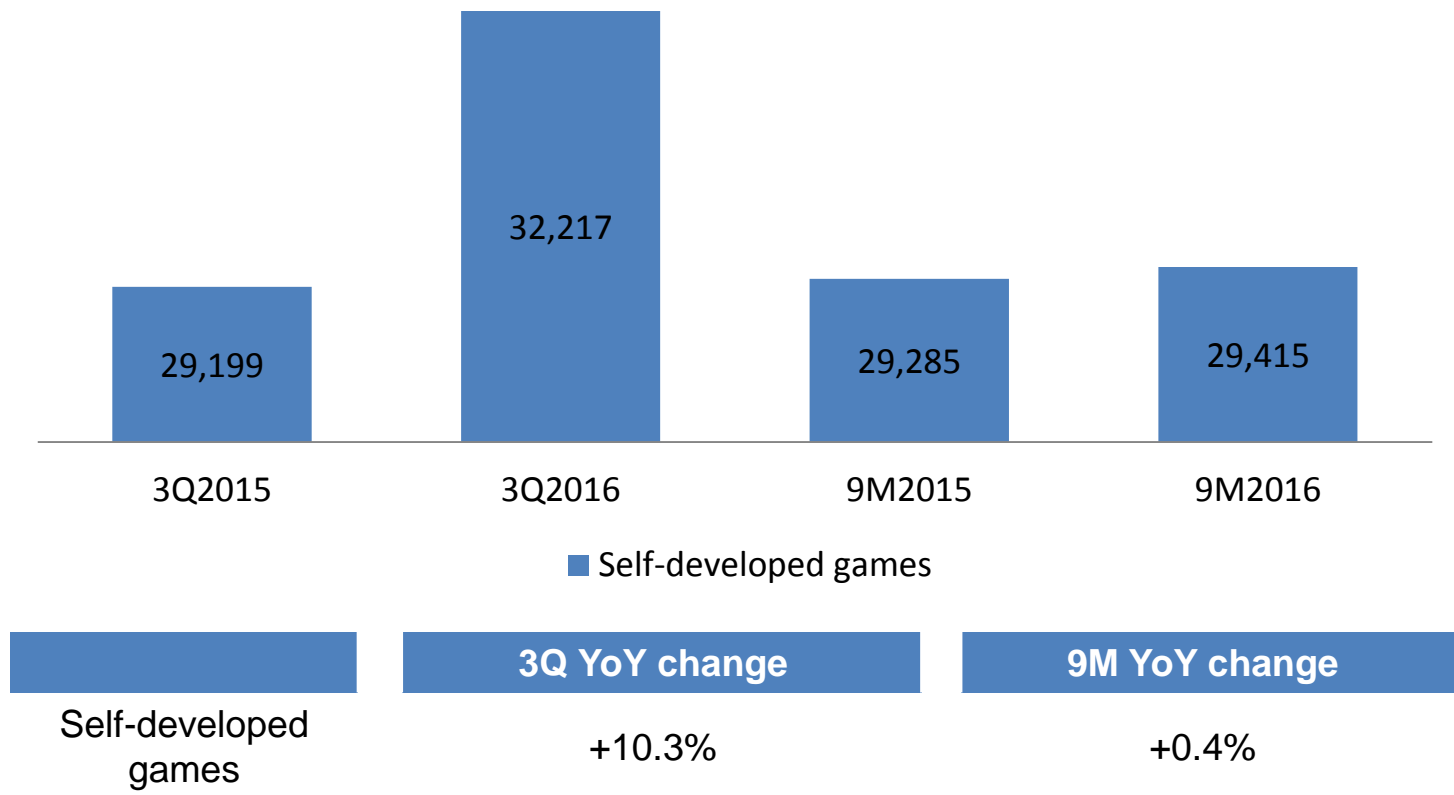
Revenue (RMB million)



Monthly active users continue to grow

MAUs

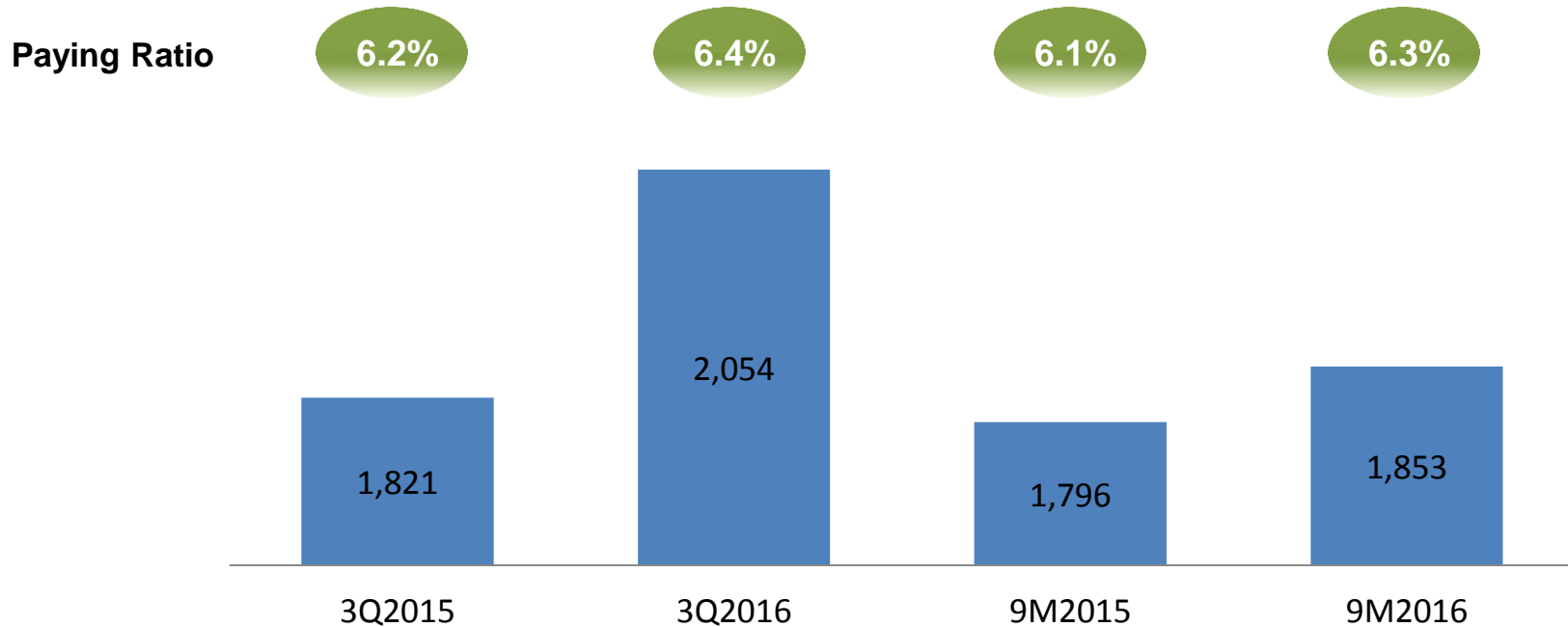
(thousands)



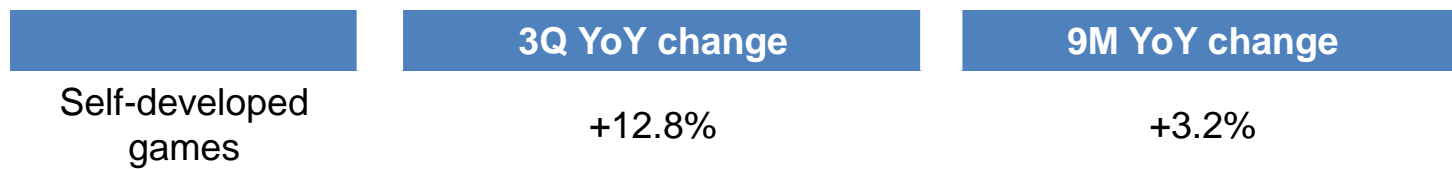
Paying users continue to grow due to enhanced value-added services

MPUs

(thousands)



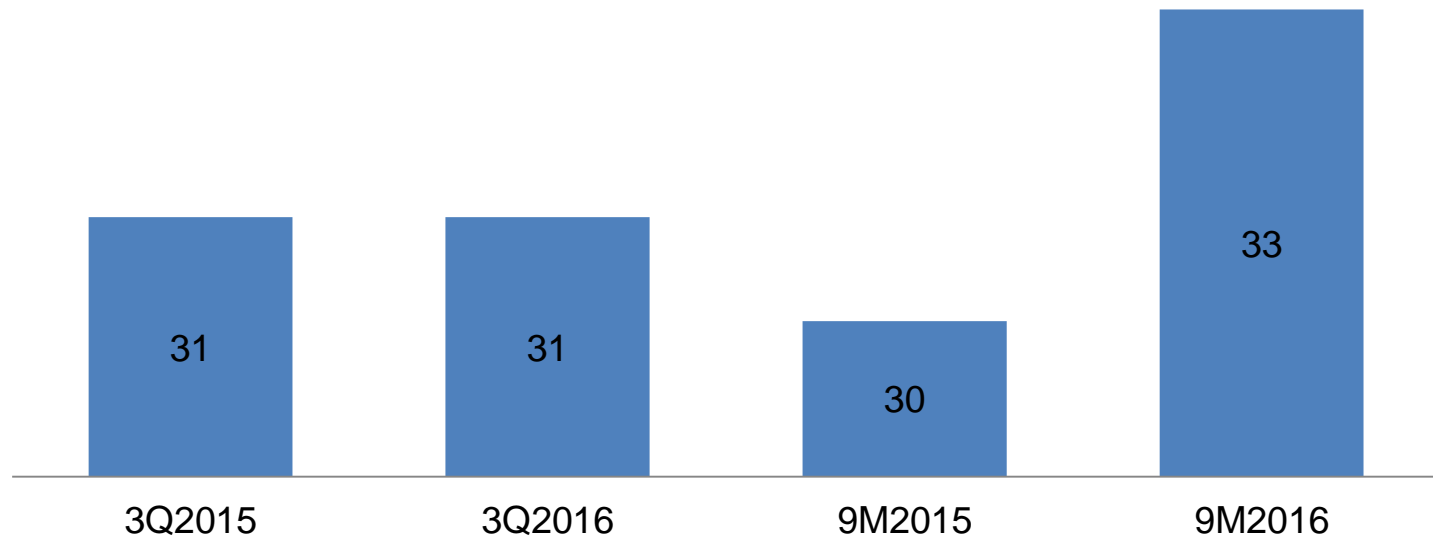
■ Self-developed games



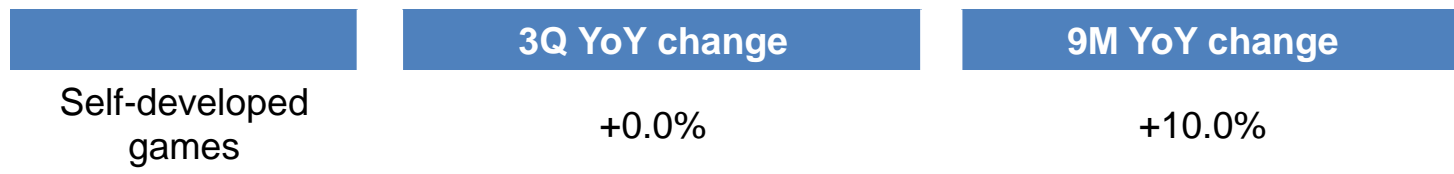
9M ARPPU demonstrated upward growth trend

ARPPU

(RMB)



■ Self-developed games



Outstanding profitability

Adjusted Net Profit*

(thousands)

YoY: +24.5%

YoY: +17.6%

45,387

56,497

129,766

152,644

3Q2015

3Q2016

9M2015

9M2016

Note: Adjusted Net profit is defined as the unaudited profit for the Period excluding share-based compensation expense.



Q&A