

独家服务总协议

MASTER EXCLUSIVE SERVICE AGREEMENT

本独家服务总协议（“本协议”）由以下双方于2014年__1__月__28__日在北京订立：

This Master Exclusive Service Agreement (this “Agreement”) is entered into in Beijing as of January 28, 2014 by and among the following parties:

- (1) 北京联众家园网络科技有限责任公司（“外资企业”），一家根据中华人民共和国（“中国”）法律在中国北京注册成立的外商独资企业；和

Beijing Lianzhong Garden Network Technology Co., Ltd. (the “WFOE”), a wholly foreign-owned enterprise registered in Beijing, the People’s Republic of China (“China” or “PRC”), under the laws of China; and

- (2) 北京联众互动网络股份有限公司（“联众股份”），一家根据中国法律在中国北京注册成立的内资公司

Beijing Lianzhong Co., Ltd. (“Beijing Ourgame”), a domestic company registered in Beijing, China, under the laws of China

（以上外资企业、联众股份单独称为“一方”，合称为“双方”）。

(Each of WFOE and Beijing Ourgame, a “Party”, and collectively the “Parties”).

序言

RECITALS

鉴于，双方有意利用各自的专业能力和资源进一步促进其现有业务、扩大各自的市场份额；以及

WHEREAS, the Parties intend to utilize their respective expertise and resources to further promote their existing business and expand their market share; and

鉴于，外资企业及其关联方有意向联众股份提供特定服务，联众股份同意仅从外资企业接受该等服务。

WHEREAS, the WFOE, together with its affiliates, intends to provide certain services to Beijing Ourgame; and Beijing Ourgame agrees to accept such services only from the WFOE.

有鉴于此，基于本协议中包含的各项前提、声明、保证、承诺和约定，双方愿意受其约束，并达成如下约定：

NOW, THEREFORE, in consideration of the premises and the representations, warranties, covenants and agreements herein contained, and intending to be legally bound hereby, the Parties hereby agree as follows:

AGREEMENT

1. 提供服务

Provision of Services

- 1.1 依据本协议规定的条款和条件，联众股份（“接受服务方”）特此不可撤销地委任和指定外资企业作为其独家服务提供者，提供附件 1 中列出的技术和业务支持服务。

In accordance with the terms and conditions set forth in this Agreement, Beijing Ourgame (referred to as the “Service Receiving Party”) hereby irrevocably appoints and designates the WFOE as its exclusive service provider to provide the technical and business support services as set forth in Schedule 1.

- 1.2 在本协议期间，接受服务方未经外资企业书面同意不得直接或间接地从第三方获取与本协议项下服务相同或相似的服务，亦不得同任何第三方签订类似的服务协议。

During the term of this Agreement, the Service Receiving Party shall not, without the WFOE’s written consent, directly and indirectly, obtain the same or similar services as provided under this Agreement from any third party, or enter into any similar service agreement with any third party.

2. 外资企业指定服务提供者的权利；工作说明

WFOE’s Power to Designate Service Provider; Statement of Work

- 2.1 外资企业有权依其完全自主判断自行指定并委任任何其关联方（与外资企业合称“服务提供者”）提供本协议第一条中规定的任何服务。

The WFOE has the right to designate and appoint, at its sole discretion, any entities affiliated with the WFOE (together with the WFOE, the “Service Providers”) to provide any and all services set forth in Section 1 hereof.

- 2.2 服务提供者应与接受服务方通过一个或多个单独的服务协议（“服务协议”）在附件 1 规定的范围之内确定具体的服务内容。

Service Providers shall determine the specific contents of services within the scope listed in Schedule 1 with the Service Receiving Party in one or more separate service agreements (each, a “Service Agreement”).

3. 服务费和支付

Service Fee and Payment

- 3.1 外资企业依其合理判断自主决定接受服务方须付的服务费和适当的支付方式。本协议附件 1 规定了服务费的计算和支付方式。

The WFOE shall have the right to determine, at its reasonable discretion, the service fee and proper payment manners for the Service Receiving Party. The calculation and payment manners of the service fee are stipulated in Schedule 1 of this Agreement.

- 3.2 若外资企业依其合理判断自主认定服务费计算方式不再于本协议期间内适用，外资企业有权随时在提前 10 天书面通知接受服务方后调整费用。

If the WFOE, in its reasonable discretion, determines that the fee calculation mechanism specified shall no longer apply for any reasons at any time or from time to time during the term of this Agreement, the WFOE shall have the right to adjust the fee by giving a 10-day written notice to the Service Receiving Party.

- 3.3 接受服务方应促使接受服务方的股东以其持有的接受服务方股份向外资企业提供质押担保，以保证本协议项下接受服务方须支付的服务费得到支付。

The Service Receiving Party shall procure its shareholders to pledge all of the shares of the Service Receiving Party held by such shareholders in favor of the WFOE to secure the service fee payable by the Service Receiving Party under this Agreement.

4. 知识产权 Intellectual Property Rights

- 4.1 本协议履行过程中开发的任何知识产权（包括但不限于版权、商标、专利、技术秘密和专门知识）归服务提供者所有，除本协议另有明确规定，接受服务方不享有任何与知识产权有关的权利。

Any intellectual properties developed by performance of this Agreement, including but not limited to copyrights, trademarks, patents, technical secrets, and knowhow, belong to the Service Providers, and the Service Receiving Party shall enjoy no rights where they relate to intellectual properties other than those expressly provided herein.

- 4.2 若一项开发是基于接受服务方所有的知识产权，接受服务方应确保并保证该知识产权无瑕疵。否则接受服务方须就该知识产权的权利瑕疵对服务提供者产生的全部损害和损失承担责任。若服务提供者因此向第三方承担任何责任，服务提供者有权就其全部损失从接受服务方处获得偿付。

If a development is based on the intellectual properties owned by the Service Receiving Party, the Service Receiving Party shall warrant and guarantee that such intellectual properties are flawless. Otherwise, the Service Receiving Party shall bear all damages and losses caused to the Service Providers by any flaw of such intellectual properties. If the Service Providers are to bear any liabilities to any third party thus caused, they have the right to recover all of their losses from Service Receiving Party.

- 4.3 双方同意本协议终止或失效时，本条仍然有效。

The Parties agree that this section shall survive the termination or expiration of this Agreement.

5. 外资企业的财务支持 WFOE's Financing Support

- 5.1 为确保接受服务方业务运营的现金流需求和/或为抵消业务运营中累积的任何损失，外资企业同意其应在中国法律允许的范围內由其自身或通过其指定的其他方向接受服务

方提供财务支持。外资企业可以以银行委托贷款或其他中国法律允许的方式向接受服务方提供财务支持。就上述财务支持事宜，双方应另行签署相关协议予以约定。

To ensure that the cash flow requirements with regard to the business operations of the Service Receiving Party are met and/or to set off any loss accrued during such operations, the WFOE agrees that it shall, to the extent permissible under PRC law, through itself or its designated person, provide financial support to the Service Receiving Party. The WFOE's financing support to the Service Receiving Party may take the form of bank entrusted loans or other forms permitted under PRC law. Agreements for such financing support shall be executed separately.

6. 陈述和保证

Representations and Warranties

6.1 外资企业特此作出如下陈述和保证：

The WFOE hereby represents and warrants as follows:

- (a) 其是依照中国法律正式注册设立并有效存续的一家外商独资企业；

It is a wholly foreign-owned enterprise duly incorporated and validly existing under PRC law;

- (b) 其于公司权力和营业范围之内签署并履行本协议。其已采取必要的公司行为且获得适当授权，并已从第三方和政府部门获得必要的同意及批准。外资企业签署并履行本协议不会违反对其有约束力或有影响的法律或合同；及

Its execution and performance of this Agreement are within its corporate power and business scope. It has taken necessary corporate actions and obtained appropriate authorizations, and has obtained the necessary consents and approvals from any third parties and government agencies. Its execution and performance of this Agreement do not violate the laws and contracts binding upon it; and

- (c) 本协议一经签署即构成对外资企业合法、有效、有约束力的义务，并依本协议之条款可对其强制执行。

Upon execution, this Agreement will constitute a legal, valid and binding obligation of the WFOE enforceable against the WFOE in accordance with its terms.

6.2 接受服务方特此作出如下陈述和保证：

The Service Receiving Party hereby represents and warrants as follows:

- (a) 其是依照中国法律正式注册设立并有效存续的法人；

It is a legal person duly incorporated and validly existing under PRC law;

- (b) 其于公司权力和营业范围之内签署并履行本协议。其已采取必要的公司行为且获得适当授权，并已从第三方和政府部门获得必要的同意及批准。其签署并履行本协议不会违反对其有约束力或有影响的法律或合同；及

Its execution and performance of this Agreement are within its entity power and business scope. It has taken necessary entity actions and obtained appropriate authorizations, and has obtained the necessary consents and approvals from any third parties and government agencies. Its execution and performance of this Agreement do not violate the laws and contracts binding upon it; and

- (c) 本协议一经签署即构成对接受服务方合法、有效、有约束力的义务，并依本协议之条款可对其强制执行。

Upon execution, this Agreement will constitute a legal, valid and binding obligation of the Service Receiving Party enforceable against the Service Receiving Party in accordance with its terms.

7. 保密条款

Confidentiality

- 7.1 接受服务方同意对就履行本协议而获得的机密数据和信息（合称“保密信息”）尽力采取各种合理措施予以保密。非经外资企业的书面同意，接受服务方不得向任何第三方披露、提供或转让该等保密信息。一旦本协议终止，接受服务方应将载有保密信息的任何文件、资料或软件根据外资企业要求归还外资企业，或予以销毁，并从所有相关记忆装置中删除所有保密信息，且不得继续使用这些保密信息。

The Service Receiving Party agrees to take all reasonable steps to protect and maintain the confidentiality of the confidential data and information received by the Service Receiving Party in connection with the performance of this Agreement (collectively, the “**Confidential Information**”). The Service Receiving Party shall not disclose, give or transfer any Confidential Information to any third party without the WFOE’s prior written consent. Upon termination of this Agreement, the Service Receiving Party shall, at the WFOE’s request, return any and all documents, information or software containing any of such Confidential Information to the WFOE or destroy it, and delete all of such Confidential Information from any memory devices, and cease to use such Confidential Information.

- 7.2 双方同意本协议终止或失效时，本条仍然有效。

The Parties agree that this section shall survive the termination or expiration of this Agreement.

8. 生效日和期限

Effective Date and Term

- 8.1 本协议于文首所载之日签署并生效。

This Agreement shall be signed and take effect as of the date first set forth above.

- 8.2 除非按本协议规定终止，本协议永久有效。尽管有上述约定，1) 外资企业有权随时于提前三十（30）日书面通知联众股份后终止本协议，接受服务方无权终止本协议；2) 根据《独家购股权协议》，如联众股份之全部股份已转让给外资企业和/或外资企业指定的第三方，本协议终止。

This Agreement shall remain effective unless terminated as provided herein. Notwithstanding the foregoing provisions, i) the WFOE shall have the right to terminate this Agreement at any

time with a written notice to Beijing Ourgame given thirty (30) days in advance, whereas the Service Receiving Party shall not have the right to terminate this Agreement; and ii) This Agreement shall be terminated upon the transfer of all the shares of Beijing Ourgame to the WFOE and/or a third party designated by the WFOE pursuant to the Exclusive Option Agreement.

9. **管辖法律**
Governing Law

本协议依中国法律解释，受中国法律管辖。

This Agreement shall be construed in accordance with and governed by the laws of the PRC.

10. **争议解决**
Dispute Resolution

因本协议产生或与本协议相关的任何争议或主张应由外资企业与联众股份通过友好协商的方式解决。如果外资企业和联众股份双方未能解决争议，应将争议提交到北京仲裁委员会，由北京仲裁委员会按照申请仲裁时该委员会有效的仲裁规则仲裁解决。仲裁地为北京。仲裁庭或仲裁员有权依照本协议项下条款和适用的中国法律裁决给予任何救济，包括临时性的和永久性的禁令救济（例如，就商业行为的禁令救济，或强制转让资产的禁令救济）、合同义务的实际履行、针对联众股份之股份或土地资产的救济措施和针对联众股份的清算令。仲裁裁决具终局性且对双方都有约束力。

Any dispute or claim arising out of or in connection with or relating to this Agreement shall be resolved by the WFOE and Beijing Ourgame in good faith through negotiations. In case no resolution can be reached by the WFOE and Beijing Ourgame, such dispute shall be submitted to the Beijing Arbitration Commission for arbitration in accordance with its rules of arbitration in effect at the time of applying for such arbitration and the place of arbitration shall be in Beijing. The arbitral tribunal or the arbitrators shall have the authority to award any remedy or relief in accordance with the terms of this Agreement and applicable PRC laws, including provisional and permanent injunctive relief (such as injunctive relief with respect to the conduct of business or to compel the transfer of assets), specific performance of any obligation created hereunder, remedies over the shares or land assets of Beijing Ourgame and winding up orders against Beijing Ourgame. The arbitral award shall be final and binding upon both Parties.

在适用的中国法律允许的前提下，在等待组成仲裁庭期间或在适当情况下，协议双方均有权诉诸有管辖权法院寻求临时性禁令救济或其它临时性救济，以支持仲裁的进行。就此，双方达成共识在不违反适用法律的前提下，香港法院、开曼群岛法院、中国法院和联众股份主要资产所在地的法院均应被视为具有管辖权。

To the extent permitted under applicable PRC laws, each of the Parties shall have the right to seek interim injunctive relief or other interim relief from a court of competent jurisdiction in support of the arbitration when formation of the arbitral tribunal is pending or under appropriate circumstances. For this purpose, the Parties agree that, to the extent not against applicable laws, the courts of Hong Kong, the courts of the Cayman Islands, the courts of PRC and the courts of the places where the principal assets of Beijing Ourgame are located shall all be deemed to have jurisdiction.

11. 通知
Notices

任何一方按本协议规定发出的通知或其他通信应以英文和中文书写，并可以专人递送、挂号邮寄、邮资预付邮寄、或受承认的专递服务或发送传真的形式发送到有关各方不时指定的收件地址。通知被视为正式送达的日期，应按如下方式确定：(a) 专人递送的通知，专人递送当日即视为已实际送达；(b) 用信函发出的通知，则在邮资付讫的航空挂号信寄出日（依邮戳为准）后的第十（10）天，即视为已实际送达，或在送交国际认可的专递服务机构后的第四天，即视为已实际送达；以及(c) 用传真发送的通知，在有关文件的传送确认单上所显示的接收时间，即视为已实际送达。

Notices or other communications required to be given by any party pursuant to this Agreement shall be written in English and Chinese and delivered personally or sent by registered mail or postage prepaid mail or by a recognized courier service or by facsimile transmission to the address of each relevant party as specified by such party from time to time. The date when a notice is deemed to be duly served shall be determined as follows: (a) a notice delivered personally is deemed duly served upon delivery; (b) a notice sent by mail is deemed duly served on the tenth (10th) day after the date when the postage prepaid registered airmail is posted (as evidenced by the postmark), or on the fourth (4th) day after the date when the notice is delivered to an internationally-recognized courier service agency; and (c) a notice sent by facsimile transmission is deemed duly served upon receipt as evidenced by the time shown in the transmission confirmation for the relevant documents.

12. 损害和赔偿
Indemnities and Remedies

- 12.1 如一方违反本协议，则该方应就违反本协议而给另一方造成的损失、损害、责任、被索赔损失等（“损失”）依照另一方的要求立即予以赔偿，但如果另一方遭受的损失系由于该另一方或该另一方的董事、管理人员、雇员或者代理自身的故意行为不当、违反法律、违约行为、重大过失等原因造成的，则违约方无需对另一方予以赔偿。

Either Party shall forthwith on demand indemnify the other Party against any claim, loss, liability or damage (“Loss”) which such Party shall incur as a consequence of any breach by the other Party of this Agreement provided that neither Party shall be liable to indemnify the other Party for any Loss to the extent that such Loss arises from the willful misconduct, breach of applicable law, regulation or contractual obligation or from the material negligence of the other Party or its directors, officers, employees, or agents.

- 12.2 双方同意本协议终止或失效时，本条仍然有效。

The Parties agree that this section shall survive the termination or expiration of this Agreement.

13. 转让
Assignment

- 13.1 未经外资企业事先书面同意，接受服务方不得将其在本协议项下的权利和义务转让给任何第三方。

The Service Receiving Party shall not assign any of its rights or obligations under this Agreement to any third party without the prior written consent of the WFOE.

- 13.2 接受服务方在此同意，外资企业可转让其在本协议项下的权利和义务。外资企业仅需就该转让向联众股份作出书面通知。

The Service Receiving Party hereby agrees that the WFOE may assign its rights and obligations under this Agreement, only subject to a written notice to Beijing Ourgame.

14. **可分割性**
Severability

如果本协议项下的任何条款因与有关法律不一致而无效或不可执行，则该条款仅在有关法律的管辖范围之内被视为无效或不可执行，并且本协议其他条款的有效性、合法性和可强制执行性不受其影响。

If any provision of this Agreement is judged to be invalid or unenforceable because it is inconsistent with applicable laws, such invalidity or unenforceability shall be only with respect to such laws, and the validity, legality and enforceability of the other provisions hereof shall not be affected.

15. **修改或补充**
Amendment or Supplement

本协议的任何修改或补充须由双方以书面形式作出。经协议每一方正式签署的修改或补充构成本协议的组成部分，具有与本协议同等的法律效力。

Any amendment or supplement to this Agreement shall be made by the Parties in writing. The amendments or supplements duly executed by each party shall form an integral part of this Agreement and shall have the same legal effect as this Agreement.

16. **税费**

在编制、签署和履行本协议的过程中，各方应支付依据中国法律征收或发生的全部税款、支出和费用。

Each Party shall pay any tax, expenses and fees incurred thereby or levied thereon in accordance with the laws of China in connection with the preparation, execution and performance of this Agreement.

17. **文本**
Counterparts

本协议由协议双方签署两份原件，外资企业和联众股份各执一份，所有原件具有同等法律效力。本协议可以一份或多份副本形式签署。

This Agreement shall be executed in two originals by both Parties, with each of the WFOE and Beijing Ourgame holding one original. All originals shall have the same legal effect. The Agreement may be executed in one or more counterparts

18. 语言

Languages

本协议以英语和中文书就，英文和中文文本具有同等法律效力。英文和中文有不一致，以中文为准。

This Agreement is written in English and Chinese. Both language versions shall have equal validity. In case of any discrepancy between the English version and the Chinese version, the Chinese version shall prevail.

[后附签字页 Signature page follows]

有鉴于此，双方于文首所述日期正式签署本协议。

IN WITNESS WHEREOF, the Parties have duly executed this Agreement on the date appearing at the head hereof.

北京联众家园网络科技有限责任公司

Beijing Lianzhong Garden Network Technology Co., Ltd.

授权代表:

Authorized Representative:

签字/Signature: _____

盖章: (公章)

Seal: (Seal)



北京联众互动网络股份有限公司

Beijing Lianzhong Co., Ltd.

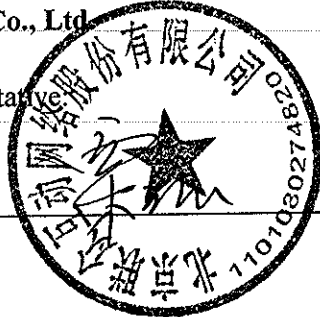
授权代表

Authorized Representative

签字/Signature: _____

盖章: (公章)

Seal: (Seal)



SCHEDULE 1

附件 1

CONTENTS OF SERVICE, CALCULATION AND PAYMENT OF THE SERVICE FEE

服务内容，服务费的计算和支付

1. 服务内容
Contents of Service
- 1.1 提供技术开发和转让，技术咨询服务；
Providing technology development and transfer, and technical consulting services;
- 1.2 提供员工职业和岗前培训服务；
Providing occupation and pre-occupation staff training services;
- 1.3 提供公关服务；
Providing public relation services;
- 1.4 提供市场调查、研究和咨询服务；
Providing market investigation, research and consulting services;
- 1.5 提供中短期市场开发、市场规划服务；
Providing mid or short-term market development and market planning services;
- 1.6 提供人力资源管理和内部信息管理；
Providing human resource management and internal information management;
- 1.7 提供网络开发、升级和日常维护；
Providing network development, upgrade and daily maintenance;
- 1.8 提供自产产品的销售服务；
Providing sale services of self-produced products;
- 1.9 许可使用软件；
Licensing of software;
- 1.10 计算机信息系统软件及硬件维护、数据库及服务器维护；
Providing maintenance services in respect of computer software and hardware system, database and computer servers;
- 1.11 网络游戏维护及更新服务；
Providing maintenance and upgrade services in respect of the online games;
- 1.12 网络游戏技术、运营相关的培训服务；
Providing training services in respect of online game technology and operations;
- 1.13 网络游戏软件的研发服务及维护服务；

Providing research and development services in respect of online game software and maintenance of the system;

1.14 销售软件或授权联众股份使用软件, 且/或
Selling and authorizing Beijing Ourgame to license software, and/or

1.15 外资企业根据业务需要和服务提供者的能力不定期决定提供的其他服务。
Other services determined from time to time by the WFOE according to the need of business and capacity of the Service Providers.

2. 服务费的计算和支付
Calculation and Payment of Service Fee

2.1 本协议项下的服务费应为接受服务方 100% 的合并利润总额。尽管有上述约定, 外资企业可以根据下述第 2.2 条的规定并参考接受服务方运营资本的需要自行调整服务费的金额。接受服务方应接受该调整。

The service fee shall be equal to 100% of the consolidated net profits of the Service Receiving Party. Notwithstanding the foregoing provision, the WFOE may adjust the service fee at its sole discretion in accordance with provision of Clause 2.2 below and with reference to the working capital requirements of the Service Receiving Party. The Service Receiving Party shall accept such adjustments.

2.2 外资企业应向联众股份发出服务费数额的书面确认, 服务费的具体数额由外资企业考虑下列因素后确定:

The specific amount of such fee shall be determined by WFOE after taking account of the following factors, and WFOE shall send Beijing Ourgame written confirmations with respect to the amounts of the service fee:

- (a) 服务提供者提供服务的技术难度和复杂程度;
The technical difficulty and complexity of the services provided by the Service Providers;
- (b) 服务提供者的雇员就该服务花费的工时;
The time spent by employees of the Service Providers concerning the services;
- (c) 服务提供者提供服务的内容和商业价值;
The contents and commercial value of the services provided by the Service Providers;
- (d) 市场上类似服务的基准价格。
The benchmark price of similar services in the market.

2.3 服务提供者按季度计算服务费并将向接受服务方开具相应的发票。接受服务方应在收到发票后 10 个工作日之内向服务提供者指定的银行账户支付服务费, 并在支付后 10 个工作日之内将付款凭证副本以传真或邮件发送给服务提供者。服务提供者应在收到服务费后 10 个工作日之内发出收据。尽管有上述约定, 外资企业可以自行调整服务费的支付时间和支付方式。接受服务方应接受该调整。

The Service Providers will calculate service fee payable on a quarterly basis and send to the Service Receiving Party corresponding invoices. The Service Receiving Party shall pay the fee to the bank account designated by the Service Providers within 10 business days after receipt of such invoices, and send a copy of the remittance certificate by facsimile or mail to the Service Providers within 10 business days after payment. The Service Providers shall issue a receipt within 10 business days after receipt of the service fee. Notwithstanding the foregoing provisions, the WFOE may adjust the time and method of the payment of service fee at its sole discretion. The Service Receiving Party shall accept such adjustments.