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OURGAME INTERNATIONAL HOLDINGS LIMITED

聯眾國際控股有限公司*

(a company incorporated under the laws of the Cayman Islands with limited liability)

(Stock code: 6899)

VOLUNTARY ANNOUNCEMENT

AGREEMENT ON THE LICENSE TO ORGANIZE THE WORLD WIDE BRIDGE CONTEST WITH THE WORLD BRIDGE FEDERATION

The Board of the Company is pleased to announce that on 18 December 2014, the Company entered into the World Wide Bridge Contest Agreement (the “**Agreement**”) with the World Bridge Federation (“**WBF**”), a non-profit unincorporated organization based in Lausanne, Switzerland, for the establishment and organization of the World Wide Bridge Contest (“**WWBC**”) to be played each year during the four-year period from 1 January 2015. The Agreement will commence on 1 January 2015 and end on 31 December 2018 (the “**Contract Period**”).

WWBC is one of the most influential global bridge tournaments sanctioned by WBF in which official master points will be granted by WBF. Under the Agreement, WWBC will be established with an innovative integrated online/offline format with the contest playing out over several months. WWBC will consist of an online component and an offline component as qualification tournaments participated by players around the world simultaneously. The online component will be hosted by the Company, while the offline component will be hosted by WBF in multiple countries and multiple locations concurrently. Winners from the online and offline components will participate in an offline final event to be organized by the Company each year at a location mutually selected by the Company and WBF. The Company will also have exclusive commercial rights of WWBC.

WBF is the world governing body for duplicate bridge and an international sport federation recognized by the International Olympic Committee. The Agreement is a recognition of the Company as the partner of choice by premier international mind sports organizations. It further solidifies the Company’s leadership in mind sports, and would also help the Company to further expand its products and services globally.

As the Board considers that the transaction contemplated under the Agreement is in the ordinary and usual course of business of the Group, the transaction contemplated under the Agreement is not subject to reporting, announcement or shareholders' approval requirements. The Board considers that the terms of the Agreement are based on normal commercial terms and are fair and reasonable and in the interests of the Company and its shareholders as a whole.

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, WBF is a third party independent of the Company and its connected persons.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

“Agreement”	the agreement dated 18 December 2014 entered into between the Company and WBF, details of which are set out in this announcement
“Board”	the board of Directors
“Company”	Ourgame International Holdings Limited, a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the Main Board of The Stock Exchange of Hong Kong Limited
“connected person(s)”	has the meaning ascribed thereto under the Listing Rules
“Director(s)”	the director(s) of the Company
“Group”	the Company and its subsidiaries
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited

By order of the Board
Ourgame International Holdings Limited
Yang Eric Qing
Chairman and Executive Director

Hong Kong, 18 December 2014

As at the date of this announcement, the executive Directors are Mr. YANG Eric Qing, Mr. NG Kwok Leung Frank, Mr. LIU Jiang and Mr. ZHANG Rongming; the non-executive Directors are Mr. FAN Tai and Mr. CHEN Xian; and the independent non-executive Directors are Mr. GE Xuan, Mr. LU Zhong and Mr. CHEUNG Chung Yan David.

* *For identification purpose only*