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## **OURGAME INTERNATIONAL HOLDINGS LIMITED**

**聯眾國際控股有限公司\***

*(a company incorporated under the laws of the Cayman Islands with limited liability)*

**(Stock code: 6899)**

### **VOLUNTARY ANNOUNCEMENT**

#### **WORLD POKER TOUR ASIA BLANKET TERRITORY LICENSING BY PEERLESS MEDIA LTD.**

The Board of the Company is pleased to announce that on 16 December 2014, the Company entered into the WPT Asia Blanket Territory License Agreement (the “**License Agreement**”) with Peerless Media Ltd. (“**PML**”, a Gibraltar limited company which owns and licenses the brands “World Poker Tour” and “WPT” to select partners throughout the world), in relation to the license (the “**License**”) to the Company for exclusive rights to WPT<sup>®</sup> brand in more than a dozen territories and non-exclusive rights in Japan.

The Company will have exclusive rights in Bhutan, Cambodia, China, Hong Kong, Indonesia, Laos, Korea, Nepal, Macau, Malaysia, Taiwan, Thailand, the Philippines and Vietnam (the “**Exclusive Territories**”) and non-exclusive rights in Japan (the “**Non-Exclusive Territory**”) (the Exclusive and Non-Exclusive Territories are collectively, the “**Territories**”).

Pursuant to the License Agreement, the Company will be licensed to a range of WPT products/services within the Territories including:

1. Organizing global main tour and national WPT-branded poker tournaments;
2. Live streaming of any licensed events;
3. Operating WPT-branded free play and social gaming services; and
4. Distribution of WPT library of television program and footage.

The Company will also collaborate with WPT in television production/broadcasting and merchandise, and has the right of first refusal on other area which the Company and PML may have further in-depth cooperation in the future.

The License Agreement will commence on 1 January 2015 and expire on 31 December 2022, unless terminated earlier pursuant to the terms of the License Agreement.

WPT is the premier international leader in mind sports with global presence in land-based tournaments, television broadcasting, online and mobile. The Company has worked with WPT to successfully introduce the world class WPT National China tournament to the fast expanding China market. This new partnership will further help the Company's efforts in expanding overseas.

As the Board considers that the transaction contemplated under the License Agreement is in the ordinary and usual course of business of the Group, the transaction contemplated under the License Agreement is not subject to reporting, announcement or shareholders' approval requirements. The Board considers that the terms of the License Agreement are based on normal commercial terms and are fair and reasonable and in the interests of the Company and its shareholders as a whole.

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, PML is a third party independent of the Company and its connected persons.

## **DEFINITIONS**

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

“Board”	the board of Directors
“Company”	Ourgame International Holdings Limited, a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the Main Board of The Stock Exchange of Hong Kong Limited
“connected person(s)”	has the meaning ascribed thereto under the Listing Rules
“Director(s)”	the director(s) of the Company
“Group”	the Company and its subsidiaries
“License Agreement”	the license agreement dated 16 December 2014 entered into between the Company and PML, details of which are set out in this announcement
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited

“PML” Peerless Media Ltd., a company incorporated in Gibraltar with limited liability

“WPT” World Poker Tour

By order of the Board  
**Ourgame International Holdings Limited**  
**Yang Eric Qing**  
*Chairman and Executive Director*

Hong Kong, 16 December 2014

*As at the date of this announcement, the executive Directors are Mr. YANG Eric Qing, Mr. NG Kwok Leung Frank, Mr. LIU Jiang and Mr. ZHANG Rongming; the non-executive Directors are Mr. FAN Tai and Mr. CHEN Xian; and the independent non-executive Directors are Mr. GE Xuan, Mr. LU Zhong and Mr. CHEUNG Chung Yan David.*

\* *For identification purpose only*