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## **OURGAME INTERNATIONAL HOLDINGS LIMITED**

**聯眾國際控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 6899)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Ourgame International Holdings Limited (the “**Company**”, together with its subsidiaries, collectively referred to as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that, based on a preliminary assessment of the unaudited consolidated management accounts of the Group and information currently available, it is expected that the Group will record a substantial increase in revenue and adjusted net profit for the six months ended 30 June 2014 compared with the six months ended 30 June 2013. Both PC and mobile revenue recorded strong growth, with mobile games revenue growth being particularly strong, recording an increase of more than 200% compared to the year ended 31 December 2013 and an even more significant level of increase compared to the corresponding period in 2013 based on the Board’s preliminary assessment. The Board considers that the expected increase in revenue and adjusted net profit are principally attributable to continued user growth and the deepening of monetization across both PC and mobile games of the Group.

The Board wishes to highlight that “adjusted net profit” is not defined under International Financial Reporting Standards, or IFRS. It is defined by the Group as net income excluding (i) share-based compensation expenses; and (ii) expenses relating to the listing of the Company on The Stock Exchange of Hong Kong Limited. Accordingly, while the adjusted net profit reflects the operating result of the Group, it does not include all non-operating items as mentioned above that may impact the Group’s profit for the six months ended 30 June 2014 and therefore an increase in adjusted net profit does not necessarily indicate a corresponding increase in the unaudited net profit of the Group for the six months ended 30 June 2014.

The information contained in this announcement is only a preliminary assessment made by the Board based on the unaudited consolidated management accounts of the Group for the six months ended 30 June 2014, and such information has not been audited or reviewed by the Company's independent auditors. The adjusted net profit is an unaudited non-IFRS financial measure.

Details of the Group's performance for the six months ended 30 June 2014 will be disclosed in the interim results announcement of the Company that is expected to be published by the end of August 2014.

**Shareholders and potential investors are advised to exercise caution when dealing in securities of the Company.**

By order of the Board  
**Ourgame International Holdings Limited**  
**Yang Eric Qing**  
*Chairman and Co-Chief Executive Officer*

Hong Kong, 5 August 2014

*As at the date of this announcement, the executive directors of the Company are Mr. Yang Eric Qing (Chairman and Co-Chief Executive Officer), Mr. Ng Kwok Leung Frank (Co-Chief Executive Officer), Mr. Liu Jiang and Mr. Zhang Rongming, the non-executive directors of the Company are Mr. Fan Tai and Mr. Chen Xian, and the independent non-executive directors of the Company are Mr. Ge Xuan, Mr. Lu Zhong and Mr. Cheung Chung Yan David.*

\* *for identification purpose only*