

Unless otherwise defined herein, capitalized terms used in this announcement shall have the same meanings as those defined in the prospectus dated June 18, 2014 (the “**Prospectus**”) issued by Ourgame International Holdings Limited (the “**Company**”).

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares.

This announcement is not an offer of securities for sale in the United States. Securities may not be offered, sold or delivered in the United States except pursuant to Rule 144A or an exemption from registration requirements under the United States Securities Act of 1933, as amended (the “**U.S. Securities Act**”). The Hong Kong Offer Shares are being offered and sold outside the United States in offshore transactions in accordance with Regulation S under the U.S. Securities Act. There is not and it is not currently intended for there to be any public offering of securities of the Company in the United States.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

In connection with the Global Offering, Jefferies Hong Kong Limited, as stabilisation manager (the “**Stabilisation Manager**”), its affiliates or any person acting for it, on behalf of the International Underwriters, may over-allocate or effect transactions with a view to stabilizing or maintaining the market price of the Shares at a level higher than that which might otherwise prevail in the open market for a limited period beginning on the Listing Date and expected to end on Wednesday, July 23, 2014, being the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. However, there is no obligation on the Joint Global Coordinators, their affiliates or any person acting for it to conduct any such stabilizing action, which, if commenced, will be done at the sole and absolute discretion of the Joint Global Coordinators and may be discontinued at any time. Any such stabilizing activity is required to be brought to an end on Wednesday, July 23, 2014, being the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. Such stabilization action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong). A public announcement will be made on the Stock Exchange’s website at www.hkexnews.hk and the Company’s website at www.ourgame.com within seven days after the expiration of the stabilizing period in compliance with the Securities and Futures (Price Stabilizing) Rules. No such stabilizing action can be taken to support the price of the Shares for longer than the stabilization period which begins on the Listing Date and is expected to expire on Wednesday, July 23, 2014, being the 30th day after the last day for lodging applications under the Hong Kong Public Offering. After this date, no further stabilizing action may be taken, and demand for the Shares and the price of the Shares could fall.

Potential investors of the Offer Shares should note that the Joint Bookrunners (for themselves and on behalf of the Hong Kong Underwriters) shall be entitled to terminate their obligations under the Hong Kong Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the paragraph headed “Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Grounds for termination” in the Prospectus, at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be on Monday, June 30, 2014).



OURGAME INTERNATIONAL HOLDINGS LIMITED

聯眾國際控股有限公司*

(a company incorporated under the laws of the Cayman Islands with limited liability)

Global Offering

Number of Offer Shares under the Global Offering	: 196,000,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	: 19,600,000 Shares
Number of International Placing Shares	: 176,400,000 Shares (subject to the Over-allotment Option)
Offer Price	: HK\$4.25 per Offer Share excluding brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%
Nominal Value	: US\$0.00005 per Share
Stock Code	: 06899

Sole Sponsor

Jefferies

Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers

Jefferies



* For identification purpose only

ANNOUNCEMENT OF OFFER PRICE AND ALLOTMENT RESULT

SUMMARY

- The Offer Price has been determined at HK\$4.25 per Offer Share (exclusive of brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%).
- Based on the Offer Price of HK\$4.25 per Offer Share and 196,000,000 Shares offered by the Company (assuming no exercise of the Over-allotment Option), the amount of net proceeds from the Global Offering to be received by the Company, after deduction of the underwriting fees and commissions and other estimated listing-related expenses, is estimated to be approximately HK\$758.1 million. The Company intends to apply such net proceeds for the purposes set out in the section headed “Future Plans and Use of Proceeds” in the Prospectus. If the Over-Allotment Option is exercised in full, the amount of net proceeds from the Global Offering to be received by the Company is estimated to be HK\$877.9 million.
- A total of 3,000 valid applications have been received pursuant to the Hong Kong Public Offering on **WHITE** and **YELLOW** Application Forms and by giving **electronic application instructions** to HKSCC via CCASS and through the **White Form eIPO** service (www.eipo.com.hk) for a total of 222,058,000 Hong Kong Offer Shares, equivalent to approximately 11.33 times of the total number of 19,600,000 Hong Kong Offer Shares initially available for subscription under the Hong Kong Public Offering.
- The Offer Shares initially offered under the International Placing have been moderately over-subscribed. The final number of Offer Shares under the International Placing is 176,400,000 Shares, representing 90% of the total number of Offer Shares initially available under the Global Offering (before exercise of the Over-allotment Option).
- Pursuant to the cornerstone investment agreement with the Cornerstone Investor, the number of Offer Shares to be subscribed for by the Cornerstone Investor has now been determined. People Okooo Media Technology Co. Ltd will subscribe for 9,120,000 Offer Shares representing in aggregate (i) approximately 1.16% of the Company’s total issued share capital following the completion of the Global Offering and (ii) approximately 5.17% of the final number of Offer Shares under the International Placing, assuming the Over-Allotment Option is not exercised. (iii) approximately 4.43% of the final number of Offer Shares under the International Placing, assuming the Over-Allotment Option is exercised in full. Please refer to the section headed “Cornerstone Investment” in the Prospectus for further details relating to the Cornerstone Investor.

- The Directors confirm that no Offer Shares have been allocated to applicants who are: (a) Directors or existing beneficial owners of Shares and/or any securities of the Company's subsidiaries; or (b) connected persons of the Company; or (c) associates of (a) and/or (b) within the meaning of the Listing Rules whether in their own names or through nominees. The International Placing is in compliance with the placing guidelines for equity securities as set out in Appendix 6 to the Listing Rules. None of the Sole Sponsor, the Joint Bookrunners, the Underwriters and their respective affiliated companies and connected clients (as defined in the Listing Rules) has taken up any Offer Shares for its own benefit under the Global Offering. The Directors confirm that none of the places under the International Placing will be placed with more than 10% of the enlarged issued share capital of the Company immediately after the Global Offering. As such, the Directors confirm that there will not be any new substantial shareholder of the Company immediately after the Global Offering within the meaning of the Listing Rules, and the Company's public float percentage will satisfy the minimum percentage prescribed by Rule 8.08 of the Listing Rules immediately after completion of the Global Offering.
- In connection with the Global Offering, the Company has granted the Over-allotment Option to the Joint Global Coordinators (on behalf of the International Underwriters), exercisable by the Joint Global Coordinators. Pursuant to the Over-allotment Option, the Joint Global Coordinators have the right, exercisable in whole or in part at any time from the Listing Date up to and including Wednesday, July 23, 2014, being the 30th day after the last day for the lodging of Application Forms under the Hong Kong Public Offering, to require the Company to allot and issue up to 29,400,000 Shares, representing approximately 15% of the number of Offer Shares initially available under the Global Offering, at the Offer Price solely to cover over-allocation in the International Placing, if any. There has been an over-allocation of 29,400,000 Shares in the International Placing and such over-allocation is covered through the Stock Borrowing Agreement between the Elite Vessels Limited and the Stabilisation Manager. Such borrowed Shares will be covered by exercising the Over-allotment Option, or by making purchases in the secondary market, or by a combination of purchases in the secondary market and a partial exercise of the Over-allotment Option. In the event the Over-allotment Option is exercised, an announcement will be made on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.ourgame.com. As of the date of this announcement, the Over-allotment Option has not been exercised.
- The Company's announcement of the Offer Price, the level of indications of interest in the International Placing, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares is published on the websites of the Stock Exchange at www.hkexnews.hk and our Company at www.ourgame.com, in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).

- The results of allocations of the Hong Kong Offer Shares under the Hong Kong Public Offering, including applications made under **WHITE** and **YELLOW** Application Forms and by giving **electronic application instructions** to HKSCC via CCASS or through the **White Form eIPO** Service which will include the Hong Kong identity card numbers, passport numbers or Hong Kong business registration numbers of successful applicants and the number of the Hong Kong Offer Shares successfully applied for will be made available at the times and dates and in the manner specified below:
 - results of allocations will be available on the Stock Exchange’s website at www.hkexnews.hk and on the Company’s website at www.ourgame.com no later than 8:00 a.m. on Friday, June 27, 2014;
 - results of allocations will also be available on the Company’s designated results of allocations website at www.iporesults.com with a “search by ID” function on a 24-hour basis from 8:00 a.m. on Friday, June 27, 2014 to 12:00 mid-night on Thursday, July 3, 2014. The user will be required to key in the Hong Kong identity card/passport/Hong Kong business registration number provided in his/her/its application to search for his/her/its own allocation result;
 - results of allocations will be available from the Company’s Hong Kong Public Offering allocation results telephone enquiry hotline. Applicants may find out whether or not their applications have been successful and the number of Hong Kong Offer Shares allocated to them, if any, by calling +852 2862 8669 between 9:00 a.m. and 10:00 p.m. from Friday, June 27, 2014 to Monday, June 30, 2014; and
 - special allocation results booklets setting out the results of allocations will be available for inspection during the opening hours of individual branches on Friday, June 27, 2014, Saturday, June 28, 2014 and Monday, June 30, 2014 at all the receiving bank branches at the addresses set out in the paragraph headed “Results of Allocation” below.
- Applicants who have applied for 1,000,000 or more Hong Kong Offer Shares and have provided all information required under their **WHITE** or **YELLOW** Application Forms may collect refund cheque(s) and/or share certificate(s) (where applicable) in person from Computershare Hong Kong Investor Services Limited at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Friday, June 27, 2014.
- Share certificates for Hong Kong Offer Shares allotted to applicants using **WHITE** Application Forms or **White Form eIPO** service which are not collected personally within the time specified for collection, will be despatched promptly to the address specified in the relevant applications by ordinary post at their own risk on Friday, June 27, 2014.

- Share certificates for Hong Kong Offer Shares allotted to applicants using **YELLOW** Application Forms and those who applied by giving **electronic application instructions** to HKSCC via CCASS are expected to be deposited into CCASS for credit to their CCASS Investor Participant's stock accounts or their designated CCASS Participant's stock accounts as stated in the relevant Application Form on Friday, June 27, 2014.
- Applicants applying through their designated CCASS Participants (other than a CCASS Investor Participant) using **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC via CCASS should check the number of Hong Kong Offer Shares allocated to them with that CCASS Participant. Applicants applying as a CCASS Investor Participant on **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC via CCASS should check the announcement published by the Company and report any discrepancies to HKSCC before 5:00 p.m. on Friday, June 27, 2014 or such other date as shall be determined by HKSCC or HKSCC Nominees. Applicants applying as a CCASS Investor Participant on a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS may also check their new account balances via the CCASS Phone System and the CCASS Internet System (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time) immediately after the credit of the Hong Kong Offer Shares to their CCASS Investor Participant stock accounts. HKSCC will also make available to CCASS Investor Participants an activity statement showing the number of Hong Kong Offer Shares credited to their stock accounts.
- Applicants who have applied for the Hong Kong Offer Shares using **White Form eIPO** service by paying the application monies through a single bank account will have e-Refund payment instructions despatched to their application payment bank account on Friday, June 27, 2014. Applicants who have applied for the Hong Kong Offer Shares using **White Form eIPO** service by paying the application monies through multiple bank accounts will have refund cheque(s) (if any) sent to the address specified in their application instructions through the **White Form eIPO** Service on Friday, June 27, 2014, by ordinary post and at their own risk.
- Refund cheque(s) for surplus application monies in respect of wholly or partially successful applications under **WHITE** or **YELLOW** Application Forms which are either not available for personal collection or which are available but are not collected in person, are expected to be despatched by ordinary post and at their own risk on Friday, June 27, 2014. No interest will be paid thereon.

- Refund monies (if any) for applicants applying by giving **electronic application instructions** to HKSCC via CCASS are expected to be credited to the relevant applicants' designated bank account or the designated bank account of their broker or custodian on Friday, June 27, 2014. Applicants applying through designated CCASS Clearing/Custodian Participants by giving **electronic application instructions** to HKSCC via CCASS may check the refund amount payable to them through their brokers or custodians on Friday, June 27, 2014. Applicants applying as CCASS Investor Participants can check the amount of refund monies payable to them via the CCASS Phone System or the CCASS Internet System on Friday, June 27, 2014, or in the activity statement made available to them by HKSCC after the credit of refund monies to their designated bank accounts.
- Share certificates will only become valid certificates of title at 8:00 a.m. on Monday, June 30, 2014 provided that the Global Offering has become unconditional in all respects and the right of termination as described in the section headed "Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Grounds for termination" in the Prospectus has not been exercised.
- The Company will not issue any temporary documents of title in respect of the Offer Shares. No receipts will be issued for application monies received.
- Dealings in the Shares on the Main Board of the Stock Exchange are expected to commence at 9:00 a.m. on Monday, June 30, 2014. The Shares will be traded in board lots of 1,000 Shares each. The stock code of the Shares is 06899.

OFFER PRICE

The Offer Price has been determined at HK\$4.25 per Offer Share (exclusive of brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%).

NET PROCEEDS FROM THE GLOBAL OFFERING

Based on the Offer Price of HK\$4.25 per Offer Share and 196,000,000 Shares offered by the Company (assuming no exercise of the Over-allotment Option), the amount of net proceeds from the Global Offering to be received by the Company, after deduction of the underwriting fees and commissions and other estimated listing-related expenses, is estimated to be approximately HK\$758.1 million. The Company intends to apply such net proceeds for the following purposes:

- approximately HK\$227.4 million (approximately 30% of our total estimated net proceeds) to optimize and expand the Company's online game portfolio, especially the Company's mobile card and board game portfolio, including by launching 30–40 new mobile card and board games in 2014 and 2015, and further improve our game development engine, data analytics system and cloud technology infrastructure, including through additional investment in research and development and new acquisition of property, plant and equipment;
- approximately HK\$151.6 million (approximately 20% of our total estimated net proceeds) to purchase intellectual property rights and distribution licenses of complementary games. The Company conducts detailed qualitative and quantitative analysis to select game intellectual properties and licences for acquisition, including feasibility, financial projections, internal resources entailed by the acquisition and project planning. The Company is generally required to pay an upfront licence fee for new licences it purchases;
- approximately HK\$189.5 million (approximately 25% of our total estimated net proceeds) to further market the Company's online games by continuing to organise combined online and offline card and board game tournaments and increasing our other advertising and promotional activities. For example, the Company will co-organise the 14th World Bridge Series Championships in October 2014 and plans to continue to organise WPT National China annually;
- approximately HK\$113.7 million (approximately 15% of our total estimated net proceeds) to invest in or acquire independent game developers focused on mobile games to enhance mobile game development and technology capabilities; as of the Latest Practicable Date, the Company had not identified any specific suitable target for acquisition; and
- the remaining amount of approximately HK\$75.8 million, representing approximately 10% of the net proceeds, will be used to supplement the Company's working capital and other general corporate purposes.

Please refer to the section headed "Future Plans and Use of Proceeds" in the Prospectus for further details of the Company's intended use of the net proceeds from the Global Offering.

APPLICATIONS AND INDICATIONS OF INTEREST RECEIVED

The Directors announce that the Hong Kong Offer Shares initially offered under the Hong Kong Public Offering have been significantly over-subscribed. At the close of the application lists at 12:00 noon on Monday, June 23, 2014, a total of 3,000 valid applications (including applications on **WHITE** and **YELLOW** Application Forms and by through giving **electronic application instructions** to HKSCC via CCASS and through the **White Form eIPO** service) and for a total of 222,058,000 Hong Kong Offer Shares were received pursuant to the Hong Kong Public Offering, equivalent to approximately 11.33 times of the total number of 19,600,000 Hong Kong Offer Shares initially available for subscription under the Hong Kong Public Offering. Among the valid applications:

- 2,975 valid applications in respect of a total of 135,258,000 Hong Kong Offer Shares were for the Hong Kong Public Offering with an aggregate subscription amount based on the maximum Offer Price of HK\$4.80 per Offer Share (excluding brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%) of HK\$5 million or less, representing approximately 13.80 times of the 9,800,000 Hong Kong Offer Shares initially comprised in Pool A; and
- 25 valid applications in respect of a total of 86,800,000 Hong Kong Offer Shares were for the Hong Kong Public Offering with an aggregate subscription amount based on the maximum Offer Price of HK\$4.80 per Offer Share (excluding brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%) of more than HK\$5 million, representing approximately 8.86 times of the 9,800,000 Hong Kong Offer Shares initially comprised in Pool B.

Under the Hong Kong Public Offering, 0 multiple applications or suspected multiple applications have been identified and rejected. 3 applications have been rejected due to bounced cheques. 1 application has been rejected due to invalid application which is not completed in accordance with the instructions set out in the Application Forms. No application for more than 50% Hong Kong Offer Shares, being 100% of the number of Offer Shares initially available in either pool A or pool B for subscription under the Hong Kong Public Offering, has been identified.

The Offer Shares offered in the Hong Kong Public Offering were conditionally allocated on the basis set out in the paragraph headed “Basis of allocation under the Hong Kong Public Offering” below.

INTERNATIONAL PLACING AND OVER-ALLOTMENT OPTION

The Offer Shares initially offered under the International Placing have been moderately over-subscribed. The final number of Offer Shares under the International Placing is 176,400,000 Shares, representing 90% of the total number of Offer Shares initially available under the Global Offering (assuming no exercise of the Over-allotment Option).

Based on the Offer Price of HK\$4.25 per Offer Share and pursuant to the cornerstone investment agreement with the Cornerstone Investor, the number of Offer Shares to be subscribed for by the

Cornerstone Investor has now been determined. People Okooo Media Technology Co. Ltd will subscribe for 9,120,000 Offer Shares representing in aggregate (i) approximately 1.16% of the Company's total issued share capital following the completion of the Global Offering and (ii) approximately 5.17% of the final number of Offer Shares under the International Placing, assuming the Over-Allotment Option is not exercised (iii) approximately 4.43% of the final number of Offer Shares under the International Placing, assuming the Over-Allotment Option is exercised in full. Please refer to the section headed "Cornerstone Investment" in the Prospectus for further details relating to the Cornerstone Investor.

The Company has granted the Over-allotment Option to the Joint Global Coordinators (for themselves and on behalf of the International Underwriters), exercisable by the Joint Global Coordinators. Pursuant to the Over-allotment Option, the Joint Global Coordinators have the right, exercisable in whole or in part at any time from the Listing Date up to and including Wednesday, July 23, 2014, being the 30th day after the last day for the lodging of Application Forms under the Hong Kong Public Offering, to require the Company to sell up to 29,400,000 Shares, representing approximately 15% of the number of Offer Shares initially available under the Global Offering, at the Offer Price solely to cover over-allocation in the International Placing, if any. There has been an over-allocation of 29,400,000 Shares in the International Placing and such over-allocation is covered through the Stock Borrowing Agreement between the Elite Vessels Limited and the Stabilisation Manager. Such borrowed Shares will be covered by exercising the Over-allotment Option, or by making purchases in the secondary market, or by a combination of purchases in the secondary market and a partial exercise of the Over-allotment Option. In the event the Over-allotment Option is exercised, an announcement will be made on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.ourgame.com. As of the date of this announcement, the Over-allotment Option has not been exercised.

The Directors confirm that no Offer Shares have been allocated to applicants who are: (a) directors or existing beneficial owner of Shares and/or any securities of the Company's subsidiaries; or (b) connected persons of the Company; or (c) associates of (a) and/or (b) within the meaning of the Listing Rules whether in their own names or through nominees. The International Placing is in compliance with the placing guidelines for equity securities as set out in Appendix 6 to the Listing Rules. None of the Sole Sponsor, the Joint Bookrunners, the Underwriters and their respective affiliated companies and connected clients (as defined in the Listing Rules) has taken up any Offer Shares for its own benefit under the Global Offering. The Directors confirm that none of the places under the International Placing will be placed with more than 10% of the enlarged issued share capital of the Company immediately after the Global Offering. As such, the Directors confirm that there will not be any new substantial shareholder of the Company immediately after the Global Offering within the meaning of the Listing Rules, and the Company's public float percentage will satisfy the minimum percentage prescribed by Rule 8.08 of the Listing Rules immediately after completion of the Global Offering.

BASIS OF ALLOCATION UNDER THE HONG KONG PUBLIC OFFERING

Subject to the satisfaction of the conditions set out in the paragraph headed “Structure of the Global Offering — Conditions of the Hong Kong Public Offering” in the Prospectus, valid applications made by the public on **WHITE** and **YELLOW** Application Forms and by giving **electronic application instructions** to HKSCC via CCASS and under the **White Form eIPO** service will be conditionally allocated on the basis set out below:

Number of Hong Kong Offer Shares applied for	Number of valid applications	Basis of allocation/ballot	Approximate percentage allocated of the total number of Hong Kong Offer Shares applied for
Pool A			
1,000	492	1,000 Shares	100.00%
2,000	248	1,000 Shares plus 25 out of 248 to receive additional 1,000 Shares	55.04%
3,000	486	1,000 Shares plus 97 out of 486 to receive additional 1,000 Shares	39.99%
4,000	127	1,000 Shares plus 66 out of 127 to receive additional 1,000 Shares	37.99%
5,000	122	1,000 Shares plus 92 out of 122 to receive additional 1,000 Shares	35.08%
6,000	73	1,000 Shares plus 58 out of 73 to receive additional 1,000 Shares	29.91%
7,000	64	2,000 Shares	28.57%
8,000	66	2,000 Shares plus 5 out of 66 to receive additional 1,000 Shares	25.95%
9,000	35	2,000 Shares plus 6 out of 35 to receive additional 1,000 Shares	24.13%
10,000	259	2,000 Shares plus 52 out of 259 to receive additional 1,000 Shares	22.01%
15,000	95	2,000 Shares plus 38 out of 95 to receive additional 1,000 Shares	16.00%
20,000	103	3,000 Shares	15.00%
25,000	90	3,000 Shares plus 11 out of 90 to receive additional 1,000 Shares	12.49%
30,000	85	3,000 Shares plus 13 out of 85 to receive additional 1,000 Shares	10.51%
35,000	52	3,000 Shares plus 22 out of 52 to receive additional 1,000 Shares	9.78%
40,000	47	3,000 Shares plus 28 out of 47 to receive additional 1,000 Shares	8.99%

Number of Hong Kong Offer Shares applied for	Number of valid applications	Basis of allocation/ballot	Approximate percentage allocated of the total number of Hong Kong Offer Shares applied for
45,000	12	4,000 Shares	8.89%
50,000	85	4,000 Shares plus 13 out of 85 to receive additional 1,000 Shares	8.31%
60,000	36	4,000 Shares plus 18 out of 36 to receive additional 1,000 Shares	7.50%
70,000	33	5,000 Shares	7.14%
80,000	37	5,000 Shares plus 16 out of 37 to receive additional 1,000 Shares	6.79%
90,000	13	6,000 Shares	6.67%
100,000	147	6,000 Shares plus 86 out of 147 to receive additional 1,000 Shares	6.59%
200,000	56	12,000 Shares	6.00%
300,000	16	16,000 Shares	5.33%
400,000	15	21,000 Shares	5.25%
500,000	22	23,000 Shares	4.60%
600,000	4	24,000 Shares	4.00%
700,000	6	26,000 Shares	3.71%
800,000	5	29,000 Shares	3.63%
900,000	3	32,000 Shares	3.56%
1,000,000	41	33,000 Shares	3.30%
	<u>2,975</u>		

Number of Hong Kong Offer Shares applied for	Number of valid applications	Basis of allocation/ballot	Approximate percentage allocated of the total number of Hong Kong Offer Shares applied for
Pool B			
2,000,000	11	230,000 Shares	11.50%
3,000,000	5	342,000 Shares	11.40%
4,000,000	3	452,000 Shares	11.30%
5,000,000	2	564,000 Shares	11.28%
6,000,000	3	666,000 Shares	11.10%
9,800,000	1	1,078,000 Shares	11.00%
	25		

The final number of Offer Shares under the Hong Kong Public Offering is 19,600,000 Offer Shares, representing 10% of the total number of the Offer Shares initially available under the Global Offering (assuming no exercise of the Over-allotment Option).

The final number of Offer Shares under the International Placing is 176,400,000 Offer Shares (subject to the Over-allotment Option), representing 90% of the total number of the Offer Shares initially available under the Global Offering (assuming no exercise of the Over-allotment Option).

RESULTS OF ALLOCATIONS

The results of allocations of the Hong Kong Offer Shares under the Hong Kong Public Offering, including applications made under **WHITE** and **YELLOW** Application Forms and by giving **electronic application instructions** to HKSCC via CCASS or through the **White Form eIPO** service which will include the Hong Kong identity card numbers, passport numbers or Hong Kong business registration numbers of successful applicants and the number of the Hong Kong Offer Shares successfully applied for will be made available at the times and dates and in the manner specified below:

- results of allocations will be available on the Stock Exchange's website at www.hkexnews.hk and on the Company's website at www.ourgame.com, no later than 8:00 a.m. on Friday, June 27, 2014;
- results of allocations will also be available on the Company's designated results of allocations website at www.iporesults.com.hk with a "search by ID" function on a 24-hour basis from 8:00 a.m. on Friday, June 27, 2014 to 12:00 mid-night on Thursday, July 3, 2014. The user will be required to key in the Hong Kong identity card/passport/Hong Kong business registration number provided in his/her/its application to search for his/her/its own allocation result;

- results of allocations will be available from the Company's Hong Kong Public Offering allocation results telephone enquiry hotline. Applicants may find out whether or not their applications have been successful and the number of Hong Kong Offer Shares allocated to them, if any, by calling +852 2862 8669 between 9:00 a.m. and 10:00 p.m. from Friday, June 27, 2014 to Monday, June 30, 2014; and
- special allocation results booklets setting out the results of allocations will be available for inspection during the opening hours of individual branches on Friday, June 27, 2014, Saturday, June 28, 2014 and Monday, June 30, 2014 at the following branches of the receiving banks at the addresses set out below:

Wing Lung Bank Limited

	Branch	Address
Hong Kong Island	Head Office	45 Des Voeux Road Central
	Johnston Road Branch	118 Johnston Road
	Kennedy Town Branch	28 Catchick Street
	North Point Branch	361 King's Road
Kowloon	Mongkok Branch	B/F Wing Lung Bank Centre, 636 Nathan Road
New Territories	Shatin Plaza Branch	21 Shatin Centre Street
	Tsuen Wan Branch	251 Sha Tsui Road
	Yuen Long Branch	37 On Ning Road

Applicants applying through their designated CCASS Participants (other than CCASS Investor Participants) can arrange with their designated CCASS Participants to advise them of the number of Shares allocated under their applications. Successful CCASS Investor Participants can check the number of Offer Shares allocated to them via the CCASS Phone System and CCASS Internet System on Friday, June 27, 2014 or from the activity statement that will be made available by HKSCC to them showing the number of Hong Kong Offer Shares credited to their CCASS Investor Participant stock accounts.

The Offer Price, the level of indications of interest in the International Placing, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares will also be published on Friday, June 27, 2014 on the websites of the Stock Exchange at www.hkexnews.hk and our Company at www.ourgame.com and in South China Morning Post (in English) and Hong Kong Economic Times (in Chinese).

Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份
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Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份
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Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份
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Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份
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603100371	2000	707101606	2000	810211836	1000	B8276345	3000
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621003394	2000	802172682	3000	908194012	1000	D5672954	7000

Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number (s) 證件號碼	HKPO Shares Allocated 獲配發股份
D574081A	1000	G4478575	1000	IS3607931	1000	K0900095	1000
D5913420	1000	G46142440	3000	IS3677231	1000	K0922129	6000
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D705056A	3000	G48124338	2000	IS3895932	1000	K1924893	5000
D7521996	1000	G5032481	1000	IS3905621	1000	K2172968	1000
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D8467936	1000	G5398494	4000	IS4300401	2000	K2895234	1000
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E0816772	1000	G56944393	2000	IS4419417	1000	K3064107	1000
E1001512	1000	G5763087	4000	IS4420610	1000	K313069A	1000
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G4380761	5000	IS3583566	1000	K0462136	2000	R5337231	3000

Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份	Identification Document Number(s) 證件號碼	HKPO Shares Allocated 獲配發股份
R617789	3000	Z6859276	1000				
R6647137	2000	Z7053615	1000				
R6940608	6000	Z7139668	1000				
R7355741	1000	Z7272856	3000				
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R8734584	3000	Z7617306	1000				
R8772036	2000	Z7684410	1000				
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Z6502882	1000						
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Z6817387	2000						

DESPATCH/COLLECTION OF SHARE CERTIFICATES AND REFUND MONIES

Share certificates for wholly or partially successful applications on **WHITE** Application Forms or through the **White Form eIPO** service and refund cheques or refund monies in respect of partially unsuccessful applications or wholly or partially successful applicants for application monies paid in excess of final Offer Price, without interest and together with the related brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%, are expected to be despatched or collected (where applicable) on Friday, June 27, 2014 in the manners set out below:

For Share certificate(s)

Applicants who have applied for 1,000,000 Hong Kong Offer Shares or more and are successfully or partially successfully allocated Hong Kong Offer Shares and have provided all information required by their **WHITE** Application Form and applicants who have applied for 1,000,000 Hong Kong Offer Shares or more through the **White Form eIPO** service by submitting an electronic application through the designated website at www.eipo.com.hk and their application is wholly or partially successful, may collect their Share certificate(s) from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Friday, June 27, 2014.

Applicants being individuals who opt for collection of Share certificate(s) in person must not authorise any other person to make the collection on their behalf. Applicants being corporations who opt for collection in person must attend by their authorised representatives bearing a letter of authorisation from their corporations stamped with the corporations' chops. Both individuals and authorised representatives (if applicable) must produce, at the time of collection, evidence of identity acceptable to Computershare Hong Kong Investor Services Limited. If the applicants do not collect their Share certificate(s) during the above period, the Share certificate(s) will be despatched promptly thereafter to them by ordinary post to the address as specified in their **WHITE** Application Forms or the address specified in the application instructions through the **White Form eIPO** Service at their own risk.

Applicants who have applied for less than 1,000,000 Hong Kong Offer Shares by **WHITE** Application Form or through **White Form eIPO** service, their Share certificate(s) will be sent to the address as stated on their **WHITE** Application Forms or the address specified in their application instructions through the **White Form eIPO** Service on Friday, June 27, 2014 by ordinary post and at their own risk.

For refund cheques/refund monies

Applicants who have applied for 1,000,000 Hong Kong Offer Shares or more on a **WHITE** or **YELLOW** Application Forms and have provided all information required by their application forms may (where applicable) collect their refund cheque(s) from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Friday, June 27, 2014.

Applicants who have applied for less than 1,000,000 Hong Kong Offer Shares by **WHITE** or **YELLOW** Application Forms, their refund cheque(s) (where applicable) will be sent to the address as stated on their Application Forms on Friday, June 27, 2014 by ordinary post and at their own risk.

Applicants being individuals who opt for collection of refund cheque(s) in person must not authorise any other person to make the collection on their behalf. Applicants being corporations who opt for collection in person must attend by their authorised representatives bearing a letter of authorisation from their corporations stamped with the corporations' chops. Both individuals and authorised representatives (if applicable) must produce, at the time of collection, evidence of identity acceptable to Computershare Hong Kong Investor Services Limited. If the applicants do not collect their refund cheque(s) during the above period, they will be despatched promptly thereafter to them by ordinary post to the address as specified in their Application Forms at their own risk.

Where applicants have applied through the **White Form eIPO** service and paid the application monies from a single bank account, refund monies (where applicable) will be despatched to their application payment bank account in the form of e-Refund payment instructions on Friday, June 27, 2014. For applicants who have applied through **White Form eIPO** service and paid the application monies from multiple bank accounts, refund monies (where applicable) in the form of refund cheque(s) will be sent to the address specified in their application instructions through the **White Form eIPO** Service on Friday, June 27, 2014 by ordinary post at their own risk.

Where applicants who have applied by giving **electronic application instructions** to HKSCC via CCASS, their refund (if any) will be credited to their designated bank account or the designated bank account of the designated CCASS Participant through which they are applying on Friday, June 27, 2014. For applicants who have instructed their designated CCASS Participant (other than CCASS Investor Participant) to give **electronic application instructions** to HKSCC via CCASS on their behalf, they can check the amount of refund (if any) payable to them with that designated CCASS Participant. Applicants applying as CCASS Investor Participant can check the amount of refund (if any) payable to them via the CCASS Phone System and CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time) on Friday, June 27, 2014 or in the activity statement showing the amount of refund money credited to their designated bank account made available to them by HKSCC immediately after the credit of refund money to their bank account.

The Company will not issue any temporary documents of title. No receipts will be issued for application monies received. Share certificates will only become valid certificates of title on 8:00 a.m. on Monday, June 30, 2014 provided that (i) the Global Offering has become unconditional in all respects; and (ii) the right of termination as described in the paragraph headed "Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Grounds for termination" in the Prospectus has not been exercised. For more information, please refer to the section headed "How to apply for Hong Kong Offer Shares" in the Prospectus.

DEPOSIT OF SHARE CERTIFICATES INTO CCASS

For those applicants applying for the Hong Kong Offer Shares using a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS, and their application is wholly or partially successful, their Share certificates will be issued in the name of HKSCC Nominees and deposited into CCASS for credit to their CCASS Investor Participant's stock account or the stock account of their designated CCASS Participant as instructed by them on Friday, June 27, 2014, or under contingent situation, on any other date as shall be determined by HKSCC or HKSCC Nominees.

CCASS Investor Participants using **YELLOW** Application Forms and CCASS Participants applying by giving **electronic application instructions** to HKSCC via CCASS should check the results of the Hong Kong Public Offering published herein and report any discrepancies to HKSCC before 5:00 p.m. on Friday, June 27, 2014 or such other date as shall be determined by HKSCC or HKSCC Nominees. Applicants applying as CCASS Investor Participants by using **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC via CCASS can also check the result of application via the CCASS Phone System and CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investors Participants" in effect from time to time).

Applicants applying through a designated CCASS Participant (other than CCASS Investor Participant) using **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS for credit to the stock account of their designated CCASS Participant (other than CCASS Investor Participant) can check the number of Hong Kong Offer Shares allotted to them with that CCASS Participant.

For CCASS Investor Participants, they can check their new account balance via the CCASS Phone System and the CCASS Internet System immediately after the credit of the Hong Kong Offer Shares to their stock account on Friday, June 27, 2014. HKSCC will also make available to them an activity statement showing the number of Hong Kong Offer Shares credited to their stock account.

COMMENCEMENT OF DEALINGS

Assuming that the Global Offering becomes unconditional at 8:00 a.m. on Monday, June 30, 2014, dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Monday, June 30, 2014. Shares will be traded in Board Lots of 1,000 Shares each. The stock code of the Shares is 06899.

PUBLIC FLOAT

Immediately following the completion of the Global Offering, at least 25% (assuming no exercise of the Over-allotment Option and without taking into account any Shares to be issued upon the exercise of Pre-IPO Share Options) of the total issued share capital of the Company will be held by the public in compliance with the requirements under Rule 8.08 of the Listing Rules.

By order of the Board of Directors
Ourgame International Holdings Limited
YANG Eric Qing
Chairman and Executive Director

Hong Kong, June 27, 2014

As the date of this announcement, the Executive Directors are Mr. YANG Eric Qing, Mr. NG Kowk Leung Frank, Mr. LIU Jiang and Mr. ZHANG Rongming; the Non-executive Directors are Mr. FAN Tai and Mr. CHEN Xian; the Independent Non-executive Directors are Mr. GE Xuan, Mr. LU Zhong and Mr. CHEUNG Chung Yan David.

*Please also refer to the published version of this announcement in **South China Morning Post** (in English) and **Hong Kong Economic Times** (in Chinese).*