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OURGAME INTERNATIONAL HOLDINGS LIMITED

聯眾國際控股有限公司*

(a company incorporated under the laws of the Cayman Islands with limited liability)

(Stock code: 6899)

VOLUNTARY ANNOUNCEMENT

EXCLUSIVE RIGHT GRANTED BY THE BOARD GAMES CENTER OF THE GENERAL ADMINISTRATION OF SPORT OF CHINA

The Board is pleased to announce that the Board Games Center (棋牌運動管理中心) of the General Administration of Sport of China (國家體育總局) has confirmed in a press conference held on 19 March 2015 that Lianzhong will be granted an exclusive right to operate the third National Games of Mind Sports (智運會, the “NGMS”) for 2015. The operations in relation to the NGMS carried out by Lianzhong will include development, marketing, reporting, online video broadcasting and streaming of the NGMS.

The NGMS is the largest-scale comprehensive mind sports competition in the PRC. The NGMS are held once every four years and the third NGMS will be held in Zaozhuang in Shandong Province, PRC, in 2015.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

“Board”	the board of directors of the Company
“Company”	Ourgame International Holdings Limited, a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the Main Board of The Stock Exchange of Hong Kong Limited
“Lianzhong”	Beijing Lianzhong Co., Ltd. (北京聯眾互動網絡股份有限公司), a company incorporated under the laws of the PRC, the financial results of which have been accounted for as a subsidiary of the Company
“PRC”	the People’s Republic of China

By order of the Board
Ourgame International Holdings Limited
Yang Eric Qing
Chairman and Executive Director

Hong Kong, 19 March 2015

As at the date of this announcement, the executive directors of the Company are Mr. YANG Eric Qing, Mr. NG Kwok Leung Frank, Mr. LIU Jiang and Mr. ZHANG Rongming; the non-executive directors of the Company are Mr. FAN Tai and Mr. CHEN Xian; and the independent non-executive directors of the Company are Mr. GE Xuan, Mr. LU Zhong and Mr. CHEUNG Chung Yan David.

* *For identification purpose only*