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## **OURGAME INTERNATIONAL HOLDINGS LIMITED**

**聯眾國際控股有限公司\***

*(a company incorporated under the laws of the Cayman Islands with limited liability)*

**(Stock Code: 6899)**

### **VOLUNTARY ANNOUNCEMENT**

#### **ENTRY INTO OF STRATEGIC ALLIANCES WITH TV AZTECA AND GRUPO SALINAS**

The board of directors of Ourgame International Holdings Limited (the “**Company**”) is pleased to announce that on 6 March 2019 (U.S. time), WPT Enterprises Inc. (“**WPT**”), a subsidiary of the Company, entered into a five-year strategic alliance with TV Azteca SAB de CV (“**TV Azteca**”), a company listed on the Mexican Stock Exchange (stock code: AZTECACP) and a company of Grupo Salinas, to bring WPT’s poker content library to a growing Latin America audience. In addition, Allied Esports International, Inc. (“**Allied Esports**”), a subsidiary of the Company, entered into an agreement with Grupo Salinas to work toward developing and launching an esports strategy in Mexico.

#### **THE WPT STRATEGIC ALLIANCE AGREEMENT**

Pursuant to the strategic alliance, TV Azteca’s multimedia network will aggressively promote WPT, and in partnership with Grupo Salinas’ properties, WPT will introduce its premier poker events throughout Mexico. Further, WPT will license its internationally recognized brand to TV Azteca to develop social poker and gaming products customized exclusively for the Latin America marketplace. As WPT’s global presence grows, Grupo Salinas will feature WPT-branded merchandise throughout its stores, placed all over Mexico and throughout Latin America.

TV Azteca will also introduce a Spanish-language WPT-branded social poker game, the first such offering created exclusively for the Spanish-speaking community. This offering will be expanded to include poker, casino games, education, and will be signed to become a social gaming hub for the region. Moreover, TV Azteca plans to incorporate WPT's assets in the region to create a rewards program unlike any other in social poker today. The brand offering is expected to be announced soon and will be fully customized in terms of language, style, and payment system for the Mexican and larger Latin American community.

Bolstering this new offering will be the power of TV Azteca's broadcast position in Mexico. TV Azteca has pledged to localize all WPT programs with well-known world-class commentators who will be announced at a later date. Incorporating a local celebrity roster from TV Azteca is expected to ensure WPT's 17 seasons of televised content has new life and greatest impact to the tens of millions of viewers in the free-to-air market of coverage. The two groups will also collaborate to produce original Spanish-language programs at TV Azteca's state-of-the-art studios located in Mexico City. TV Azteca is the number-one sports network in Mexico and controls more than 40 local broadcast and regional free-to-air stations, as well as providing cable packages including Netflix and HBO for the region. TV Azteca's free-to-air stations reach over 95 percent of the Mexican market and have the potential to make WPT appointment programming.

Beyond plans for multi-channel television distribution, WPT will partner with TV Azteca to put on up to two WPT Main Tour events, and eight WPT DeepStacks and WPT500 events each season. These world-class poker tournaments will take place as part of the newly developed WPT LATAM Tour, with the first event expected to take place within the first twelve months of the alliance.

Grupo Salinas was formed in 2001 by Ricardo Salinas and operates as a holding company to the following enterprises: TV Azteca, Grupo Elektra, Advance America, Banco Azteca, Seguros Azteca, Afore Azteca, Italika, Punto Casa de Bolsa, TV Azteca Digital, Totalplay, and Totalplay Empresarial y Totalsec.

Grupo Salinas' companies operate in Mexico, El Salvador, Guatemala, Honduras, Peru, and Panama.

"This extraordinary deal with TV Azteca represents a historic advancement for the World Poker Tour into Latin America as WPT continues its global growth," Adam Pliska, the chief executive officer of WPT, said. "Aligning with Grupo Salinas and having their full commitment behind this project enables us to leverage its extensive network of television distribution outlets, land-based casinos, social media platforms, and merchandising venues, to engage with the Latin America poker and social games market."

## THE ALLIED ESPORTS AGREEMENT

With more than 2.2 billion gamers globally, and viewership and revenue growing at double digits rates, esports represents a huge opportunity. Recognizing this, Allied Esports and Grupo Salinas are working toward an agreement to deliver live esports experiences, esports related content, and an online platform to the markets in Mexico and throughout Latin America.

As announced in December 2018, WPT and Allied Esports are expected to merge, subject to shareholder and regulatory approvals and the satisfaction of other conditions to closing, with Black Ridge Acquisition Corp. (NASDAQ: BRAC), to form Allied Esports Entertainment, Inc. (AESE). Immediately after such merger, AESE, being the holding company of WPT and Allied Esports, will continue to be an indirect non-wholly owned subsidiary of the Company.

“We believe this alliance with Grupo Salinas further demonstrates the cohesive integration that can take place between WPT and Allied Esports. We expect Grupo Salinas and TV Azteca to be exceptional partners for WPT and Allied Esports in the Latin America market,” Ken DeCubellis, the chief executive officer of BRAC and proposed future chief financial officer of AESE, said. “Grupo Salinas and TV Azteca graciously welcome WPT and Allied Esports as part of our wealth of offerings across Latin America and Mexico,” Benjamin S. Salinas, the chief executive officer of Grupo Salinas said. “We are fully committed to using our vast network to completely change the social gaming market in Mexico and to ensure that these games are available to all people in ways that are catered to them. By pairing with WPT in this long-term relationship, we are taking a major step into social gaming and the global growth of poker as we fulfill our mission of being fully dedicated to best-in-class products, services, and entertainment to the market.”

## FORWARD-LOOKING STATEMENTS

This announcement contains “forward-looking statements”. Forward-looking statements may relate to the proposed transaction (the “**Proposed Transaction**”) between the Company and Black Ridge Acquisition Corp. (“**Black Ridge**”) (NASDAQ: BRAC) and any other statements relating to future results, strategy and plans of Black Ridge and Ourgame (including certain projections and business trends, and statements which may be identified by the use of the words “plans”, “expects” or “does not expect”, “estimated”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might”, “projects”, “will” or “will be taken”, “occur” or “be achieved”). Forward-looking statements are based on the opinions and estimates of management of Ourgame as of the date such statements are made, and they are subject to known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking statements. These risks and uncertainties include, but are not limited to, its revenues and operating performance, general economic conditions, industry trends, legislation or regulatory requirements affecting the business in which it is engaged, management of growth, its business strategy and plans, the result of future financing efforts and its dependence on key personnel, the successful combination of Black Ridge with the Company’s business and the ability to

retain key personnel. Investors are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligations to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

By order of the Board  
**Ourgame International Holdings Limited**  
**Yang Eric Qing**  
*Chairman and Executive Director*

Beijing, 7 March 2019

*As at the date of this announcement, the Board comprises Mr. Yang Eric Qing and Mr. Ng Kwok Leung Frank as executive Directors; Mr. Liu Jiang, Ms. Fu Qiang, Mr. Fan Tai and Mr. Chen Xian as non-executive Directors; and Mr. Ge Xuan, Mr. Lu Zhong and Dr. Tyen Kan Hee Anthony as independent non-executive Directors.*

\* *For identification purpose only*