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OURGAME INTERNATIONAL HOLDINGS LIMITED

聯眾國際控股有限公司*

(a company incorporated under the laws of the Cayman Islands with limited liability)

(Stock Code: 6899)

VOLUNTARY ANNOUNCEMENT

MIND SPORTS COMPETITION EVENT CONTENTS LAUNCHED ON YOUKU WITH S-LEVEL RATING AND RECOMMENDATION FROM PLATFORM

This is a voluntary announcement made by Ourgame International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”).

The Company is pleased to announce that the Group has recently entered into a video cooperation agreement with the online video platform, Youku. The professional mahjong competition event contents produced by Beijing Huaxiang Intelligence Sports Technology Co., Ltd.* (北京華樣智力體育科技有限公司) (“**Beijing Huaxiang**”), a subsidiary of the Company, such as the Mahjong Masters Competition and the Sichuan Mahjong Star League* (四川麻將明星聯賽), are fully launched on Youku as part of the cooperation. With its high-quality production and wide influence, the Sichuan Mahjong Star League has been rated as an S-level project and received premium resource recommendations and key support from Youku.

Beijing Huaxiang pioneered the exclusive online production of PGC content for card and board game competitions in 2021. Based on card and board game competitions, it produces competitive and professional live-streaming content. Its programme, Mahjong Competitor, set a new benchmark on Douyin with its live streaming, attracting nearly 5 million viewers and over 90,000 concurrent viewers. After years of development, various data of Mahjong Competitor has consistently been ranked among the top in card and board game competition content. Since the launch of Sichuan Mahjong Star League primarily by Beijing Huaxiang from June 2025, it has set another new industry record with over 110,000 concurrent viewers after starting live streaming.

The content partnership with Youku not only demonstrates our Group’s deep commitment to the mind sports sector, but also leverages the powerful platform and vast user base of Youku to provide comprehensive, multi-dimensional exposure for competitions such as Mahjong Competitor and the Sichuan Mahjong Star League. This will enable us to reach a broader audience, accelerate the popularisation and development of mahjong competition culture, and inject new vitality into the prosperity of the mind sports industry.

The Group will continue to work with high-quality partners to bring users a more exciting and professional mind sports competition feast, leading the industry to march forward.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) has been suspended with effect from 9:07 a.m. on Thursday, 28 March 2024, and will remain suspended until the Company meets all resumption guidance, remedies the issues causing its trading suspension and fully complies with the Rules Governing the Listing of Securities on the Stock Exchange to the Stock Exchange’s satisfaction. The Company will keep the public informed of the latest developments by making further announcement(s) as and when appropriate.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Ourgame International Holdings Limited
Xu Jin
Executive Director and Chief Executive Officer

Beijing, 13 August 2025

As at the date of this announcement, the Board comprises Mr. Lu Jingsheng and Ms. Xu Jin as executive Directors; Ms. Gao Liping and Ms. Yu Bing as non-executive Directors; and Mr. Ma Shaohua, Mr. Zhang Li and Mr. Dai Bing as independent non-executive Directors.

* *For identification purpose only*